

RICARDO HUERECA

ARCHITECT & DESIGNER
URBAN PLANNER
BUSINESS OWNER



Versatile architectural student with a broad skill set in design, fashion, multimedia, urban planning, and construction. Experienced in AutoCAD, Revit, and sustainable design programs, with a strong portfolio showcasing diverse projects from concept to execution. Established a successful social media marketing and entertainment agency, generating millions of views for major brands such as Crocs, Kingsted, and Dave's Hot Chicken. Eager to merge creative vision and strategic insight, aiming to innovate in various design disciplines.

EDUCATION

TEXAS A&M UNIVERSITY '20 - '24

BACHELOR OF SCIENCE :
GLOBAL ARTS, DESIGN, PLANNING, AND
CONSTRUCTION
MINORS: Business / Urban & Regional Planning

SKILLS & EXPERTISE

GRASSHOPPER

AUTOCAD

EXCEL

BLENDER

SKETCHUP

PROCREATE

SPANISH : FLUENT

REVIT

CANVA



WORK & EXPERIENCE

BARCELONA ARCHITECTURE
CENTER

STUDENT / DESIGNER '23

Learned and worked alongside masters in distinct realms of design: architecture, interior design, landscape architecture, and more. Involved with meticulous planning and visionary designs, that were transformative to their intended purpose.

DAYZERO ENTERTAINMENT LLC

CREATIVE DIRECTOR '22 - '24

Developed diverse media projects with an architectural focus. Designed and constructed event sets, blending architectural aesthetics and functionality. Experienced in space remodeling and renovation, aligning design with practical requirements. Produced videos, photography, graphics, and clothing lines, attracting millions of views worldwide.

CONTACT

+1(408)-656-2053

RICARDOH@DAYZEROENTERTAINMENT.COM

